

Mostafa Alsheta

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Professional Summary

Digital marketing professional with extensive experience in creating and executing strategic marketing campaigns. Specialized in website development, digital marketing, and online advertising to drive business growth and increase customer engagement. Skilled in enhancing user experiences and maximizing digital presence across multiple platforms. Possess leadership skills with a proven track record in managing teams and projects to achieve marketing goals. Proficient in building long-term client relationships and fostering collaborations to achieve business success.

Professional Experience

Digital Marketing Manager - Waf Business Services

- Designed and executed digital marketing campaigns that led to significant improvements in customer engagement and increased awareness of services.
- Developed and maintained the company website to enhance user experience and increase conversion rates.
- Collaborated with management to create and implement marketing strategies aligned with business objectives.
- Managed customer relationships, providing customized solutions to meet business needs and increase customer satisfaction.
- Analyzed market trends and competitor activities to adjust marketing tactics and strengthen the company's digital presence.

Real Estate Sales Agent - Canary Villa

- Presented and promoted properties including villas and houses to potential clients, consistently achieving sales targets.
- Developed and maintained the company website, ensuring property listings were updated and providing a smooth user experience.
- Implemented targeted digital marketing campaigns to drive sales and attract new clients.
- Managed customer databases and ensured consistent follow-ups to encourage sales and conversions.
- Provided market insights and property recommendations based on client needs and preferences.

Education

Bachelor's Degree in Project Management - Midocean University | Graduation Year: 2027

Diploma in Digital Marketing - Entrepreneurship and Business University | Graduation Year: 2024

Real Estate Marketing Strategies Certification | Mayfair Real Estate Institute TM

Skills

Personal Skills

Leadership | Teamwork | Communication | Customer Focus | Adaptability | Creativity | Conflict Resolution | Strategic Thinking | Decision Making | Negotiation

Practical Skills

Sales Strategies | Digital Marketing | Customer Relationship Management | Campaign Execution | Content Creation | Lead Generation | Data Analysis | Project Coordination | Market Research | Brand Development | Customer Retention | Team Collaboration

Technical Skills

Website Development | Search Engine Optimization | Google Analytics | HTML and CSS | Social Media Marketing | Adobe Creative Suite | WordPress | CRM Systems | Email Marketing | Search Engine Marketing | Pay-Per-Click Advertising | Content Management Systems

Languages

- Arabic | English